



**Presenters:** Gigliotti, Bernadette  
Director & Senior Project Manager, Career Education Association of Victoria (CEAV)

Corlett, Naomi  
Project Manager, Career Education Association of Victoria (CEAV)

**Contact Information:** CEAV; Statewide Resources Centre 150 Palmerston Street Carlton Melbourne Victoria 3053, Australia.

**email:** director@ceav.vic.edu.au; office@ceav.vic.edu.au

**Language:** English

**Type of Presentation:** Workshop

**About Presenters:**

Bernadette Gigliotti is the Director of the Career Education Association of Victoria (CEAV) and is President of the Career Industry Council of Australia (CICA) the peak industry body advising government on matters relating to the career development. Naomi Corlett is the Project Manager conducting professional learning for CEAV members. Bernadette and Naomi have been career counsellors in state, catholic and independent schools for over twenty years are keen and dedicated careers practitioners who are actively involved in shaping a career development culture for all Australians.

In 2002 Bernadette published '*Future Choices*' a highly valued Careers education textbook. Recently, she has consulted for a range of government departments at the state and national level. In 2009, Bernadette and Naomi rewrote ReCAP a federal government resource for the development and delivery of career education programs from primary to senior secondary schools. Both presenters have contributed numerous professional articles and delivered programs to career practitioners at State and National forums. In 2005 Bernadette was awarded a DEST Scholarship for Teacher Release to Industry program working with Rural Skills Australia in the promotion of career pathways for the agricultural industry and she was a finalist for the Australian Careers Service Award. Naomi was awarded a Career Education Lighthouse School Project in 2005 and presented on the project at the IAEVG Lisbon Conference in that year.

**Title of Paper:** S.W.O.T The CICA Professional Standards for Australian Career Development Practitioners in Schools

**Abstract:**

In 2007 the Career Industry Council of Australia (CICA,) on behalf of the member associations, completed the development of Professional Standards for Australian Career Development Practitioners. As a CICA member the Career Education Association of Victoria (CEAV) was committed to assisting their members to be deemed Professional or Associate Professional by 2012 deadline.



The focus for this workshop will be on the strategies and programs that the CEAV has developed to achieve this goal of membership of the profession for those working with young people, mainly in schools. The workshop will cover the following areas - the background to Career Industry Council of Australia (CICA) professional standards, a local interpretation of the Standards developed by the Career Education Association of Victoria, strategies implemented to assist the membership to meet the standards, use of the standards to develop and deliver Professional Learning and other activities, accredited training for the standards through the CEAV and finally admission, monitoring and quality assurance for CEAV career practitioner members. While the implementation of the standards is an ongoing project the CEAV has become conscious of the challenges and issues around the implementation of national standards.