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Language: English
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About the Presenter:

Col McCowan is a registered psychologist, teacher and counsellor. He was, until recently, the Manager of the Careers and Employment Service at the Queensland University of Technology for 16 years. Prior to that he worked in a variety of roles in schools, in training school career counsellors, in career resource development, and in senior policy roles for the Government. He has authored or co-authored three books including his latest on career planning using the Internet. He is on the editorial board for the Australian Journal of Career Development and has convened or co-convened over 20 career related conferences in Australia, including the successful International Symposium on Career Development held in Sydney, Australia in 2004. He is co-convenor of the forthcoming national international conference in Cairns in 2011.

His Service won a number of national best practice awards and he has won a number of personal awards including the prestigious national award for career counselling and in 2007 he was awarded the Order of Australia Medal (OAM) for his work in the career development field in Australia. Col has worked for many years as a consultant for the UNDP, Asia Development Bank and in a volunteer capacity, for the country of Bhutan. He has also worked in Oman. For the past 10 years one of his major interests has been in the application of career development work for the latest generation of young people.

Title of Paper: **Webwise: Career planning via the Internet.**

Abstract:

The Internet provides both an absolute wealth and minefield of career related information. The task of career planning can be a complex one which can be helped or hindered by an overload of this information. This workshop will explore questions like: what to ask, how to search, how to refine, how to integrate and how to determine the helpfulness and quality of the information provided. A career planning framework will be provided to assist answer these questions and an opportunity will be provided for participants to contribute from their own rich experiences. An example of a recently developed comprehensive on-line career planning program will be also be presented.